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DAMARIS ZAMUDIO-GALVAN

EDUCATION

Westminster Class of 2018 *Atlanta, GA*
Top 20% of the class, GPA of 3.97/4.00.

**B.S.C. Communication Honors -
Documentary & Design and Creative
Advertising with minors in French
and Public Relations**

The University of Miami - Miami, FL
Expected Graduation: Spring 2022
Cumulative GPA: 3.97/4.00
Foote Fellow and Hammond Scholar

HONORS & SOCIETIES

- President's Honor Roll
- Provost's Honor Roll
- Mortar Board Honor Society
- Omicron Delta Kappa National Leadership Honor Society
- Kappa Tau Alpha Journalism and Mass Communication Honor Society
- Hispanic Scholarship Fund Scholar

SKILLS & EXPERTISE

- Writing, Storytelling, Detail-oriented, Collaboration, Leadership, Time management, Customer service, Crisis response
- Fluent in English and Spanish, intermediate French
- Photography, Social Media, Aesthetics, Layout, Branding, Design
- Adobe Photoshop/Illustrator/InDesign/Lightroom/XD, Canva, Microsoft Office

WORK EXPERIENCE

Teach for America *Nashville, TN*

Corps Member: October 2021 - present

- Selected from approximately 45,000 applicants nationwide to join a national teacher corps of recent college graduates who commit two years to teach in under-resourced public schools
- Participate in a training program to develop skills and needed to achieve significant gains in student achievement.
- Teach in summer school program run by TFA for students under the supervision of a faculty of experienced teachers.
- Engage in a full schedule of professional development activities, including seminars, discussion groups, workshops, individual and group reflections, readings, and 'learning teams' specific to my teaching license area.

University of Miami Student Affairs Communications and Marketing *Miami, FL*

Student Graphic Design Intern: August 2021 - present

- Cooperate on a team of 8 undergraduate student employees and interpret the direction from design requests into creative design concepts and prepare rules for digital and/or print production as necessary
- Collaborate with professional staff and student employees to develop a variety of content marketing materials and maintain a consistent visual identity for the Division of Student Affairs

University of Miami Housing and Residential Life *Miami, FL*

Resident Assistant: May '20 - present; 1st Year Fellow: May '19 - May '20

- Mentor and support over 30 students through a variety of engagement opportunities within their residential area that focus on social, emotional, academic, and mental health growth
- Create a positive and safe on-campus student experience by assisting with front desk operations and emergency crisis response to help students in need while on duty

Youth Marketing Connection *Miami, FL*

Aerie Real Brand Ambassador: July 2019 - July 2020

- Created weekly Instagram story content and bi-weekly Instagram in-feed content that encouraged women to feel good about their REAL selves and promoted Aerie clothing products
- Supported the organizational mission along with 100 women from across the United States by empowering women and spreading body positivity

INVOLVEMENT

Student Government Board of Communications *U Miami*

Vice Chair: April 2021 - present; Graphic Designer: May 2020 - May '21

- Lead the marketing, public relations, and promotional services of Student Government by supervising a 12 student board of designers, writers, photographers, videographers, and social media coordinators
- Create print media, news media, and social media graphics to disseminate information to the university community and market the various events and initiatives of all Student Government branches and agencies

Inspire "U" Academy *U Miami*

President: May 2021 - present; Public Relations Chair: May 2020 - May 2021; Mentor: August 2018 - May 2020

- Supporting the mission of the organization by planning sessions, providing mentor support, overseeing mentor and mentee liaisons, and creating publicity
- Led the public relations efforts of the organization by creating promotional items used during sessions
- Developed a positive relationship with a student from Booker T. Washington Senior High School and provided her with both support and resources during her final two years of school

IMPACT Leadership Retreat *U Miami*

Facilitator: Fall 2021; Participant: Fall 2018

- Plan and execute a successful weekend retreat for 40 underclassmen students to recognize their leadership potential at the university with a 10 person team of facilitators
- Collaborated in a weekend retreat with a cohort of fellow emerging student leaders and began to define and recognize my leadership potential through various activities and networking opportunities

First Year Directions *U Miami*

Teaching Assistant: Fall 2021

- Assist a faculty facilitator in planning and executing lessons intended to equip 12 first-year students with the skills and attitudes necessary for a successful transition into the university
- Provide mentor support to first-year students by leading conversations about campus resources, health and wellness, study skills, goal setting strategies, and diversity and inclusion